



SQUARE ENIX®

E3 2010



Welcome to Square Enix.

Our Mission: "To spread happiness across the globe
by providing unforgettable experiences."

AN ENTERTAINMENT REVOLUTION

In 2010 and beyond, our new and broader portfolio offering will fuel your imagination and transport you to all new dimensions. Square Enix is committed to delivering experiences that are challenging, invigorating, unexpected and aspiring. Escape and engage in the vast assortment of entertainment—from intriguing RPGs, and intense action shooters to massively multiplayer games and magical adventures. There is something for everyone in the family to enjoy.

Please join us in celebration of pure fun.

The background of the entire page is a grayscale image of a crowd of people, likely at a gaming convention, with their arms raised. Overlaid on this is a large black parallelogram. To the left of this parallelogram is a red triangle. The text 'SQUARE ENIX' is centered within the black parallelogram in white, with a registered trademark symbol. Below it, 'E3 2010' is written in red.

SQUARE ENIX®

E3 2010



*Men are wont to suffer
And forget wherein they've sinned
Ne'er hearkening back on tragedies past
Lest the Twelve might humble them*

*Thralls are they to sadness
As were their bygone kin
With bonds of woe athwart their breasts
And that which dwells within*

*Yet loved they are withal
No thoughts to wrath portend
For men are treasured by the Twelve
Whose mercy knows no end*

-Unknown

Take up arms with adventurers
from around the globe and embark
on an epic journey within the
unforgettable realm of Eorzea—
the stage for a revolutionary
new MMORPG designed to
fit the lifestyles of players
everywhere, from casual
users to the most
hardcore gamers.





PS3



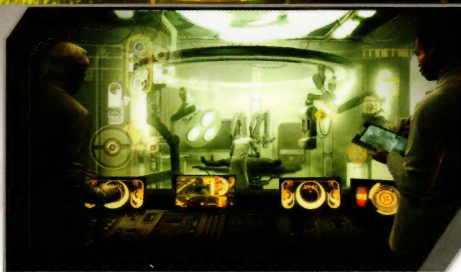
PlayStation Network

PC
DVD-ROM
SOFTWARE

DEUS EX

HUMAN Δ N REVOLUTION™

To save his life the fundamental choice of whether or not to become augmented with cybernetics has been removed from Adam Jensen's life. Driven by the conviction of never having a choice taken from him again and using his newfound power, his need for answers will unravel the truth behind a conspiracy rooted in the foundation of the world around him as it incites a new revolution.





PS3



PlayStation Network



XBOX 360

XBOX
LIVE

PC
DVD-ROM
SOFTWARE

Disney SQUARE ENIX

Kingdom Hearts *Birth by Sleep*

Long before Sora was chosen by his Keyblade, the worlds' safety lay in the hands of Keyblade Masters.

Three youths—Terra, Ventus, and Aqua—have been training long and hard under Master Eraqus to prove that they, too, exhibit the Mark of Mastery. But they will soon find themselves in the middle of a crisis affecting worlds far beyond their own—just as another Keyblade Master, Xehanort, goes mysteriously missing. Three friends, three destinies. Everything will link back to the beginning.



© Disney



KINGDOM HEARTS Re:coded

Sora's journey in *KINGDOM HEARTS II* has drawn to a close, and now a new tale is set to begin.

Jiminy Cricket is looking over the journal he used to document his first adventure with Sora when he discovers a mysterious message. He didn't write it—so how on earth did it get there? King Mickey is determined to find out, so he and his friends decide to digitize the journal and delve into its deepest secrets. Inside this “datascape” dwells a second Sora who is about to embark on a grand adventure of his very own.



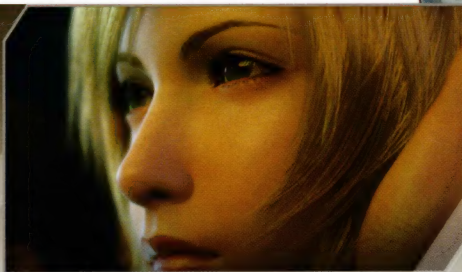
© Disney



[The 3rd Birthday]

Hideous creatures descend on Manhattan. Ground reports from the squad tasked with containing the pandemonium refer to these life forms as "the Twisted." An investigatory team known as the CTI is formed within the year.

The Overdrive system emerges as a means of opposition, but only one viable candidate exists—Aya Brea. A gift as she awakens from a lost past on this, the occasion of her third birth.



FRONT MISSION EVOLVED

AD 2171

The tension between two global superpowers—the O.C.U. and the U.C.S.—has coalesced into a cold war. Each watches the other in taut vigilance. Towering far above the Earth's surface, colossal structures called orbital elevators grant both parties unblinking, planet-wide surveillance. Under these simmering conditions, a new enemy emerges to ignite the flames of war and watch as the world burns.



PS3



PlayStation Network



XBOX 360

XBOX
LIVE

PC
DVD-ROM
SOFTWARE

KANE & LYNCH DOG DAYS

2

伏天

Experience 48 hours of hell with two of gaming's most notorious criminals. In *Kane & Lynch 2: Dog Days*, Kane and Lynch face the consequences when a simple job gone wrong sets off a desperate and frantic struggle to escape the entire Shanghai underworld.

Ground-breaking art direction, relentless action gameplay, and innovative multi-player re-define the action shooter experience, and position this product as the stand-out shooter of 2010.





PS3



PlayStation Network



XBOX 360

XBOX
LIVE

PC
DVD-ROM
SOFTWARE

MINDJACK™

AD 2031

A new era. Sophisticated and complex technologies are now contributing to the advancements of mankind. However, the world's governments are crumbling, new corrupt powers arise and conspiracies proliferate. The truth behind the proscribed technology could destroy the very core of humanity. Join a rogue team of agents as they fight for survival and entangle themselves deeper into the mystery.

MINDJACK offers a unique online experience. Enter a revolutionary playing field upon which an engaging solo campaign transitions seamlessly to thrilling cooperative play. Expand your mind's reach by "hacking" into enemies, vehicles or civilians and enjoy the freedom to control almost any character. Each bystander becomes an active combatant in this new urban warfare. Your "state of mind" is your only limitation!





PS3



PlayStation Network



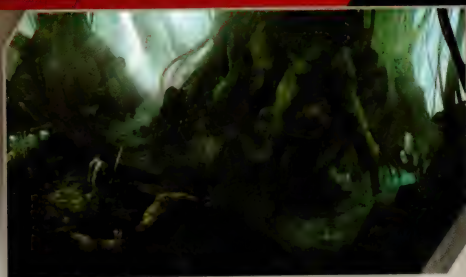
XBOX 360

XBOX
LIVE

DUNGEON SIEGE III

Torn asunder, the delicate balance of power between the kingdom of Ehb's powerful factions has fallen apart. As one of the few remaining members of the disgraced protectors of the land, the 10th Legion, it is up to you to unify the land and keep Ehb from falling into darkness. Joined by a group of unique companions, players will travel through the striking land of Ehb defeating all manner of villains and beasts through a combination of weapon skills, magic and pure cunning.

Dungeon Siege 3 seamlessly blends intuitive action gameplay, a robust RPG system featuring a large selection of abilities, an extensive multiplayer component and the depth of story Square Enix and Obsidian Entertainment are known for creating.



PS3



XBOX 360

XBOX
LIVE



FINAL FANTASY THE 4 HEROES OF LIGHT™

FINAL FANTASY: THE 4 HEROES OF LIGHT is a beautifully rendered original adventure brought to you by the acclaimed creators of *FINAL FANTASY* on the Nintendo DS™. Master all-new combat and game systems and immerse yourself in a beautiful storybook world as you take on the roles of Brandt, Jusqua, Yunita, and Aire. Though at first they don't always see eye-to-eye, these four Heroes of Light will embark on a journey full of joyous meetings and sad partings that will build bonds of trust and affection so strong that, in the end, they may even save the world...



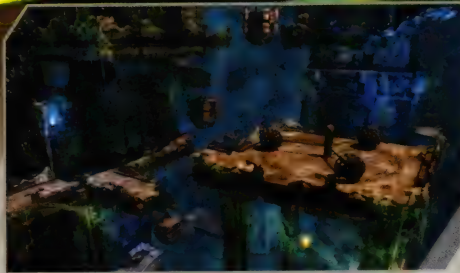
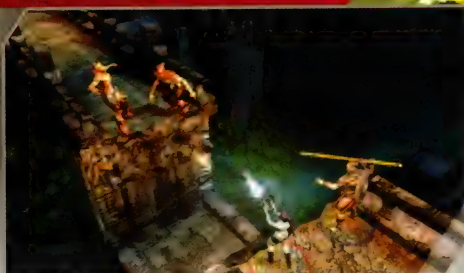
LARA CROFT

AND THE
GUARDIAN OF LIGHT.

Lara Croft and the Guardian of Light is the first ever downloadable, co-op action/adventure game featuring Lara Croft.

This brand extension incorporates the hallmarks of the Tomb Raider franchise including exploration, discovery, platforming, and puzzle solving.

Guardian of Light allows players to experience Lara Croft from an isometric viewpoint, and combines new gameplay features such as character progression, fun fast-paced combat, and elements of cooperation and competition.



PlayStationNetwork

XBOX LIVE
arcade

NECROMACHINA™



At the dawn of the 22nd century, an evil power brought inanimate objects to life, and they turned on humanity. Bridges, cars, cups—the whole of humanity's creations turned on their makers. But hidden amongst humanity's survivors, an elite unit of specially trained ninja known as Moondivers has been lying in wait for orders to reclaim the planet. Today, those orders arrived. Today, Operation Shadowstitch begins.

With legendary director Kouichi Yotsui (of *Strider* fame), Square Enix takes side-scrolling action games to the next level.

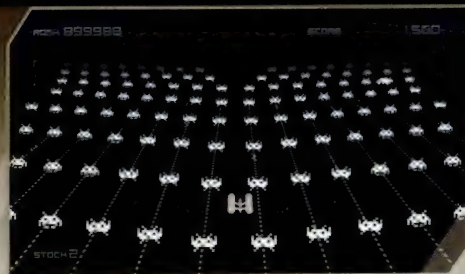
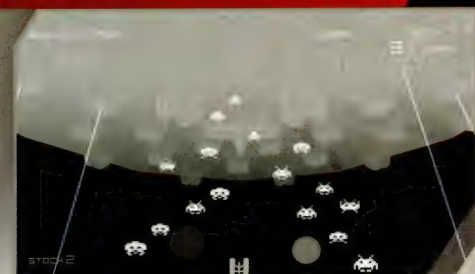


PlayStation®Network

XBOX LIVE
arcade

SPACE INVADERS INFINITY GENE™

Space Invaders, the game that defined video games for generations is back with a new twist! The game starts off looking like the classic *Space Invaders*, but as you play through the game, it evolves. Unlock new stages, new power ups, and new features. In addition to Normal Mode, Challenge Mode pits you against 99 randomly-created stages. And Music Mode generates custom stages based on music stored on your console. The Invaders are back, and they're watching you. The more you play, the more the game evolves!



PlayStation Network

XBOX LIVE
arcade



FINAL FANTASY TACTICS®

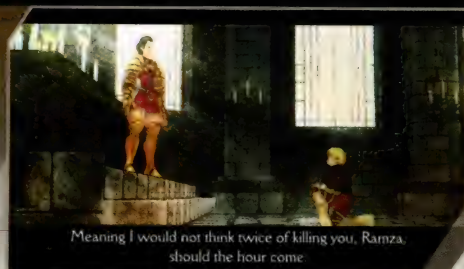
THE WAR OF THE LIONS®

In 2007, *FINAL FANTASY TACTICS: The War of the Lions* delivered a 1997 PlayStation® fan-favorite to a new generation of players on the PSP® (PlayStation Portable) system. Featuring an array of enhancements to the original *FINAL FANTASY TACTICS*, including breathtakingly beautiful CG movies, additional characters and jobs, and an all-new English translation, the critically acclaimed *FINAL FANTASY TACTICS: The War of the Lions* now makes its way to iPhone® and iPod touch®.

Peer through the eyes of young heroes Ramza and Delita, and uncover the secrets that lie hidden within history's darkened folds.



Will endeavor grant me an army?



Meaning I would not think twice of killing you, Ramza,
should the hour come.



Where would you now take her?

For iPhone® and iPod touch®

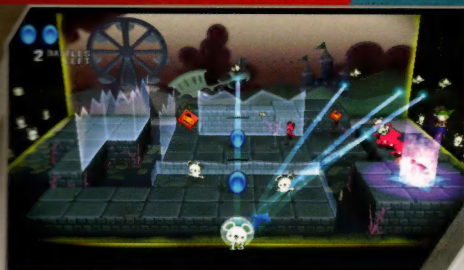


A crumbling mansion is home to a most peculiar picture book. Solve innovative puzzles by using the Wii Remote™ to throw animated paper bears into the picture book's unusual pages. Delve into the unfolding drama of Pina, the mysterious young girl residing in the mansion.





Turn the tide of frantic battles by using the Wii Remote to throw animated paper bears into the pages of an unusual picture book. The battle-oriented *Chaotic Conflicts* will be releasing simultaneously with *Puzzling Pages*—a parallel game with its own unique tale and stages. Complete both games to uncover an even deeper mystery...



WiiWare.

FINAL FANTASY® XIV

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DEUS EX: HUMAN REVOLUTION™

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KINGDOM HEARTS Birth by Sleep

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KINGDOM HEARTS Re:coded

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The 3rd Birthday™

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CHARACTER DESIGN: TETSUYA NOMURA

FRONT MISSION EVOLVED™

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Kane & Lynch 2: Dog Days™

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DUNGEON SIEGE® 3

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MINDJACK™

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Developed by feelplus inc.

FINAL FANTASY®: THE 4 HEROES OF LIGHT™

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CHARACTER DESIGN: AKIHIKO YOSHIDA.

Lara Croft and the Guardian of Light™

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NECROMACHINA™

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CHARACTER DESIGN: ROBERT FERRARI

SPACE INVADERS INFINITY GENE™

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FINAL FANTASY TACTICS®: The War of the Lions®

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CHARACTER ILLUSTRATION: AKIHIKO YOSHIDA.

The Tales of Bearsworth Manor™: Puzzling Pages™

The Tales of Bearsworth Manor™: Chaotic Conflicts™
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BAYONETTA

© SEGA.

DEVIL MAY CRY 4

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More information on Square Enix, Inc. can be found at
www.square-enix.com

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